



02-277

From the desk of ...

BERTUM MARSDEN

Subject's
FCC

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JAN 03 2013
FCC-MAIL ROOM

1 Michael K. Powell; ch.
Kathleen & abnormally comm
Michael J. Capps. comm
4 Kevin J. Martin comm
5 Jonathan S. Soble comm

Read over to oppose loosening media
ownership standards; Tighten the
standards restrict the growth of
the media monopoly in America

Confirmed keep it as it is now

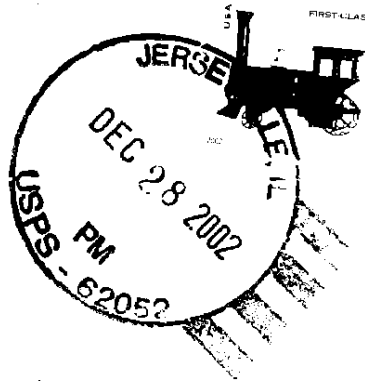
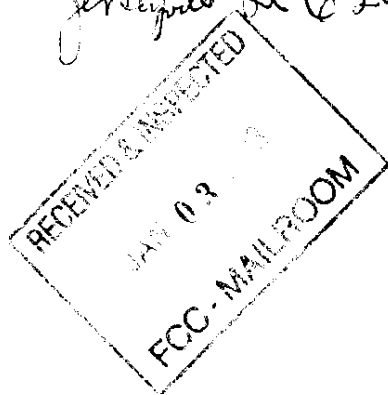
JAN 2013 offers to these alternatives
destroy FCC not to less

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Yours
B. Marsden M.D.D.
H. P. as
NA. P. as
Free Press

307 N. Linden MT D.C.
Jerseyville IL 62052



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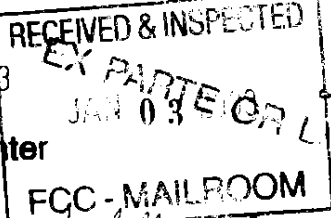
145 12th Street NW
Washington, DC 20554



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JAN 7 2003

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December 27, 2002

02-277

Dear Chairman and fellow Commissioners;

I am taking time to write this letter because I feel that monopolies of mass media would erode the system of honest, truthful, and objective news reporting. Please vote against loosening media ownership standards. It would be better to restrict the growth of monopolies. Please remember with a good conscience the masses of our country. Below is a maxim that attracted me.

"Watch your thoughts; They become words
Watch your words; they become actions.
Watch your actions; they become habits.
Watch your habits; they become character.
Watch your character; it becomes your destiny."

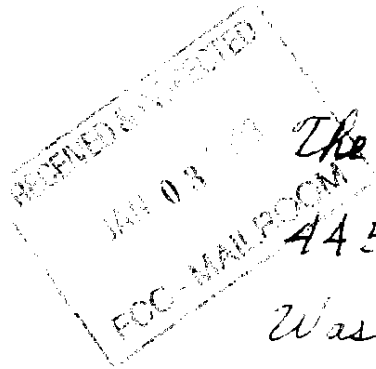
ORIGINAL

I'm sure each of you are under a certain amount of pressure from people of power and wealth but the good of this country in the future are more important.

Sincerely,
Bill Swindeman Sr.



Mr. Bill Swindeman Sr.
14150 Settlement Acres Dr
Park OH 44142-3963



The Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

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23 Dec 2002 02-277
1517 1st Ave E

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Williston, ND 58801

Federal Communications Commission

445 12th St, SW

Washington, DC 20554

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JAN 03 2003

FCC-MAILROOM

Dear Chairman Powell & Commissioners:

Please oppose any plans to oppose
loosening media ownership standards.
Please tighten the standards and restrict
the growth of the media monopoly in
America.

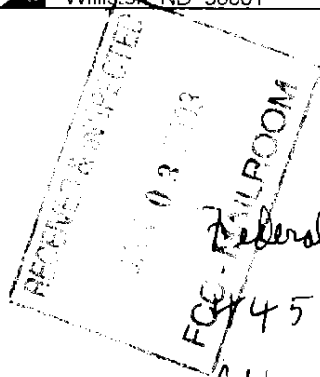
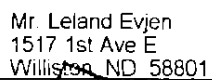
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Sincerely,
Leland A. Eversen

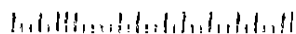
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Federal Communications Commission
45 12th St, SW
Washington, DC 20554



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Dec 28 2002

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JAN 03 2003
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Federal Comm. Commission
445 12th Street S.W.
Washington, D.C. 20554

Dear Commissioner;

"He who controls the news Media controls the minds
minds of the people". This may not be an exact quote
but they are certainly aware of it. They are
already suggesting a 'dis information' campaign in their
so called War on terrorism.

Do not give the Media Giants any more power over
the dissemination of the news of the world. Do not
concentrate more power into fewer hands by permitting
monopolies in the broadcast and print media.

"Power corrupts - absolute power corrupts absolutely" This
concentration is not good for the nation.

Thank you,
A.C. Yarrs

A.C. YARRS
9070 Red Baller Road
West Des Moines 50319

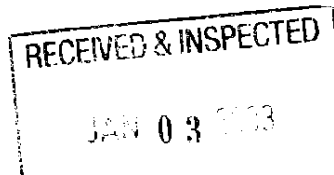
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San Francisco, CA 94103-1709
Ph: 415 371 8600
Fax: 415 371 8905
jpkids@jpkids.com

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JAN 7 2003

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December 23, 2002

Chairman Michael K. Powell
Federal Communications Commission
445 12th St., SW
Washington, DC 20554

Dear Chairman Powell:

As the Founder and Chairman of a respected children's media company for the past six years, I have seen first-hand how the current state of our industry is affecting kids. In the attached Comments, which I have submitted to the Commission for your Review of Broadcast Ownership Rules, I explain how media industry consolidation has affected young people all across this nation. My observations are also based on extensive research that I conducted for my teaching at Stanford University, and for my recently published book *The Other Parent: The Inside Story of The Media's Effect on Our Children*. The most relevant chapters are attached as an exhibit.

While touring the country this year to speak to tens of thousands of parents, young people, and educators, as well as many millions more through broad media coverage, I found that there is widespread public concern over the media's effect on kids and the increasing concentration of the media industry. Thousands of parents approached me at events asking, "What can I do?" and "Why doesn't our government do more to represent the needs of children and families?"

I would very much like to share my experiences as a children's media industry leader, author and expert. In that vein, I am writing to request the opportunity to testify before you and your colleagues on the Commission during your upcoming hearings. Please contact me, or my assistant Kalherine Ayabe, at 415-643-6300 to let me know how this can be arranged. I look forward to participating in the hearings.

Sincerely,

James P. Steyer
Founder and Chairman
JP Kids, Inc.
500 Treat Ave., Suite 100
San Francisco, CA 94110

CC: Commissioner Jonathan Adelstein, Commissioner Michael J. Copps

B.C.C. Dana Snowden

